



**PRESS RELEASE – February 12, 2009**

Avalon, New Jersey

**Over Under Sport fishing** is pleased to announce that it has teamed up with Capt. Phil Gieseler, and will be merging the operations of **Coastal Sport Fishing LLC**, into Over Under Sport Fishing. As part of the ongoing expansion of its charter business unit, Over Under is strengthening its firm grip on the South Jersey market, through its agreement with Capt. Phil, owner of the charter boat "**Little Debbie**." Capt. Gieseler will continue to work with his customers as part of the Over Under operation, including participating in major fishing tournaments. Over Under currently operates two charter boats in South Jersey, a 48' Ocean Yacht (**JUSTIFIED**), and a 55' Custom Carolina Sport Fish (**LOW PROFILE**), its largest and most modern Sport Fishing vessel.

"When I decided to exit the charter business with the **Little Debbie**, the decision was easy" said Gieseler. "Over Under was the obvious choice, and I'm thrilled to be able to continue to fish with my customers, while operating as part of the Over Under franchise". Said Rhyne, "I've known Phil for several years and am delighted to be able to bring his operation into the fold. Operating boats of equivalent size, will allow us to offer Coastal Sportfishing's customers a seamless transition." "We look forward to working with Phil and his loyal customers for years to come." Customers are encouraged to continue to directly contact Capt. Gieseler at (609) 685-1499 for their 2009 charter bookings.

**Over Under Sport Fishing** specializes in big game fishing for tuna and marlin, currently operating charter boats up and down the east coast, including Florida, North Carolina, New Jersey, Maryland, and the Bahamas.

For more information, please contact Trey Rhyne – President, Over Under Sport Fishing 866 682-8862.